

Online Course Review Rubric

Course Name: _____

Audience: _____

Design & Layout	4	3	2	1	Score
Technical Support	Provides clear directions for obtaining technical and instructional support	Provides some directions for obtaining technical and instructional support	Provides directions for either technical or instructional support	Provides no directions for obtaining technical or instructional support	
Guidelines	Provides all guidelines for participation and activities	Provides most guidelines for participation and activities	Provides some guidelines for participation and activities	Provides few guidelines for participation and activities	
Course Organization	Clear/logical flow; appropriate sequencing for subject matter; consistent organization	Has 2 of 3 of the following: clear, logical flow; appropriate sequencing; consistent organization	Has 1 of 3 of the following: clear, logical flow; appropriate sequencing; consistent organization	Has none of the following: clear, logical flow; appropriate sequencing; consistent organization	
Learning Objectives	All objectives are clear and use Maslow verbs; Enabling objectives linked to terminal objectives	Most objectives are clear and use Maslow verbs; Most enabling objectives are linked to terminal objectives	Some objectives are clear and use Maslow verbs; Some enabling objectives are linked to terminal objectives	Few clear objectives using Maslow verbs; Few enabling objectives linked to terminal objectives	
Use of Color	Color used appropriately, uses appropriate color contrast, and complies with 508 guidelines	Often uses color appropriately, often uses good color contrast, and complies with 508 guidelines	Course may not use color appropriately or have correct color contrast but meets some 508 guidelines	Color not use appropriately and does not meet some 508 guidelines	
Prerequisites	All prerequisites and needed materials are identified prior to course start	Some prerequisites and materials are identified prior to course start	Few prerequisites and materials are identified prior to course start	No prerequisites and materials are identified prior to course start	
Instructional Design Subtotal					0

Content	4	3	2	1	Score
Objective alignment	All content aligns with both terminal and enabling objectives	Most content aligns with both terminal and enabling objectives	Some content aligns with both terminal and enabling objectives	Little content aligns with both terminal and enabling objectives	
Content level	All content is appropriate level for the audience	Most content is appropriate level for the audience	Some content is appropriate level for the audience	Little content is appropriate audience level	
Relevance	Content is current with no need for updates	Content is current with the need of a few updates	Content a little dated with need of minor updates	Content is dated with need of major updates	
Content Subtotal					0

Assessments	4	3	2	1	Score
Clarity	Course assessments are clearly presented	Most assessment items clearly presented	A few assessment items clearly presented	No assessment items are clearly presented	
Linked to objectives	Course assessment is linked to all course objectives	Course assessment is linked to most course objectives	Course assessment is linked to a few course objectives	Course assessment is not linked to any course objectives	
Valid, reliable and objective	Meets all three requirements	Meets 2 of 3 requirements	Meets 1 of 3 requirements	Does not meet any requirements	
Assessment Subtotal					0

Accessibility	4	3	2	1	Score
Icons and functions	Explains functions of every icon and button	Explains functions of most icons and buttons	Explains functions of some icons and buttons	Explains functions of few icons and buttons	
Links	Links provided to other parts of course and to resources	Many links provided to other parts of course and to resources	Some links provided to other parts of course and to resources	Few links provided to other parts of course and to resources	
Placement	Markers show where user is in course at all times	Markers inconsistently show where user is in course	Few markers to show user where they are in course	No markers to show user where they are in course	
Accessibility Subtotal					0

Assignments/Engagement	4	3	2	1	Score
Activities tied to objectives	All activities tie to learning objectives	Most activities tie to learning objectives	Some activities tie to learning objectives	Few activities tie to learning objectives	
Engagement	All activities support learner engagement	Most activities support learner engagement	Some activities support learner engagement	Few activities support learner engagement	
Requirements	All learner interaction and assignments are clearly stated	Most learner interaction and assignments are clearly stated	Some learner interaction and assignments are clearly stated	Few learner interaction and assignments are clearly stated	
Assignment Subtotal					0

Language	4	3	2	1	Score
Writing	Writing is clear and in a conversational tone	Writing often clear and in a conversational tone	Writing rarely clear and in a conversational tone	Writing is unclear and is not in a conversational tone	
Verb choice	Uses active verbs with clear directions	Some passive verbs and need for a few more directions	Many passive verbs and need for better directions	Poor directions and passive voice is used	
Paragraph	Paragraphs are short and focused	Paragraphs are short but not always focused	Some long paragraphs and many are unfocused	Many long paragraphs and many are unfocused	
Formatting	Sequential items are numbered and non-sequential are bulleted	Some sequential items are numbered and some bullets are used	Few sequential items are numbered and few bullets are used	No sequential items are numbered and few bullets are used	
Language Subtotal					0
Course Total					0

Course Total Rating (Evaluation of ability of course to meet the standards)

- 64-84 Meets or exceeds standards
- 43-63 Acceptable but could be improved
- 22-42 Needs significant improvement
- 0-21 Does not meet standards

Note: Any course scoring under a 42 will need to be rewritten and reevaluated